



# EXPRESSION OF INTEREST

1– 3 March 2019

# PARTNER INFORMATION

## Booth Cost (Excluding VAT) - Floor space only

Exhibition Space                      3m x 3m (Includes 3 x trade registrations)                      **R29 500**

## Booth Package Price Includes

Each exhibition booth will be provided with a table, tablecloth and two chairs (if required), and a 15-AMP plug point. In addition exhibitors will receive:

- Full exhibitor passes including lunch and refreshments
- Company logo with a link to your company website will be placed on the conference website
- Conference Programme acknowledgement
- Partner slide between sessions
- Security & general cleaning for duration of the Conference

A manual, outlining all technical aspects of exhibiting will be circulated prior to the start of the conference, detailing:

- Technical information about the venue
- Final exhibition information

**Update would like to encourage creative & interactive stands in the exhibition area, with the underlying concept that "less can be more" and quality supersedes quantity. Exhibitors are encouraged to make use of easy to assemble structures that do not require any construction on site (custom builds). Please feel free to contact us with your ideas. Stand sizes will remain at the standard 3 X 3m.**

## Payment Terms

Full pre-payment is due immediately on receipt of invoice to confirm selected booth position. Note should payment not be received within 20 working days of confirming booth space the Conference Office retains the right to release and resell the booth position.

## Cancellation Policy

Cancellation received before **14 December 2018** will be refunded 50% of the total invoice cost, if the booth area is resold. If the booth area cannot be sold, 100% of the total invoice cost will apply.

No cancellations will be accepted after **14 December 2018** . Full booth cost payable.

We thank you in anticipation for your support.

*Professor Robin Green*

**UPdate Course Chairman**



# PARTNER INFORMATION

## Registration Desk - Exclusive Partnership - Cover Costs

All delegates must visit the CPD desk every day to scan their name badges for maximum CPD points.

This sponsorship will include the following:

- Acknowledgement on the congress website, with company logo and link to website
- Acknowledgement in the welcome letters & final programme
- 4 x free trade registrations including daily lunches and teas
- Delegate Bags
- Branding will be permitted on the congress bags, lanyards, note pads and pens.

This sponsorship does not include:

- Branded Note pads, pens and lanyards to be supplied by Exclusive Partner
- All branding artwork to be supplied by Exclusive Partner

## Hospitality & Networking Area - Exclusive - R 30 000

Exclusive sponsorship for the duration of the UPdate Conference

Sponsor may brand umbrellas, cocktail tables and chairs in the outside designated Hospitality Area

Further information is available from the congress organisers.

## Breakfast Symposia - R 20 000

**One morning** trade symposium will be permitted on Saturday and Sunday morning from 08h00 – 09h00

Symposia will be fully accredited with CPD points unless not applicable.

Sponsor may select speaker and topic (*subject to scientific committee's approval*).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering



# PARTNER INFORMATION

## **Refreshment Breaks - Exclusive - R 11 000 per day**

Exclusive sponsorship per day

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.) Further information is available from the congress organisers

## **Restroom Branding - Exclusive - R 6 500**

Exclusivity fee excluding the costs of branded items

Sponsor may brand the restrooms with hand wash, hand cream, tissues, etc.

Further information is available from the congress organisers.

## **Congress Clipboards - Exclusive - R 6 000**

Exclusivity fee excluding the costs of the clipboards and branding

Sponsor may distribute clipboards from their stand or it may be placed inside the main plenary venue before the opening session. The sponsor's logo may be printed on the clipboard. No product branding allowed.

## **A4 Full Colour Advertisement in Final Programme - R 6 500**

The final programme will be inserted in the congress bags

The final programme will include comprehensive information on the scientific sessions and faculty

The placement of advertisements will be decided by the organising committee and placed on a first come first serve

## **Delegate Bag Insert (1 x A4) - R 5 500**

A4 Leaflet / Flyer or Brochure

Pre approved promotional item

Advertise your booth location, or details of a symposium you are hosting or product information.

Production / printing of bag insert is for the sponsor's account.



# PARTNERSHIP OPPORTUNITIES

**Attention : Richard Moneron**

Tel: + 27 (0) 11 325 0020 | Fax: +27 (0) 11 325 0028 | Email: richard@eoafrika.co.za



NAME OF COMPANY	
CONTACT PERSON	
POSTAL ADDRESS	
VAT NUMBER	
TEL	FAX
CELL	EMAIL

Please indicate with an **X** if your company is interested in partnering with any of the following

<input type="checkbox"/>	Educational Grant (MedTech Regulations)	<input type="checkbox"/>	Contact Congress Office
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Exhibition Booth - <b><i>Floor space only</i></b>	Single (3m x 3m ) R29 500	1st Choice	2nd Choice

Registration Desk - <b><i>Exclusive Partnership</i></b>	Cover Costs
Hospitality & Networking Area - <b><i>Exclusive Partnership</i></b> <b><i>Branding &amp; networking Opportunity</i></b>	R 30 000
Breakfast Symposium Saturday, 08h00—09h00 <input type="checkbox"/> Sunday, 08h00—09h00 <input type="checkbox"/>	R 20 000
Refreshment Breaks - <b><i>Exclusive Promotional Rights</i></b>	R 11 000 per day
Restroom Branding - <b><i>Exclusive Promotional Rights</i></b>	R 6 500
Congress Clipboards - <b><i>Exclusive</i></b>	R 6 000
Advert in Programme (A4)	R 6 500
Delegate Bag Insert (1 x A4)	R 5 500

**All costs exclude VAT**

We, the undersigned, express our intention to partner with the UDate Conference 2019.

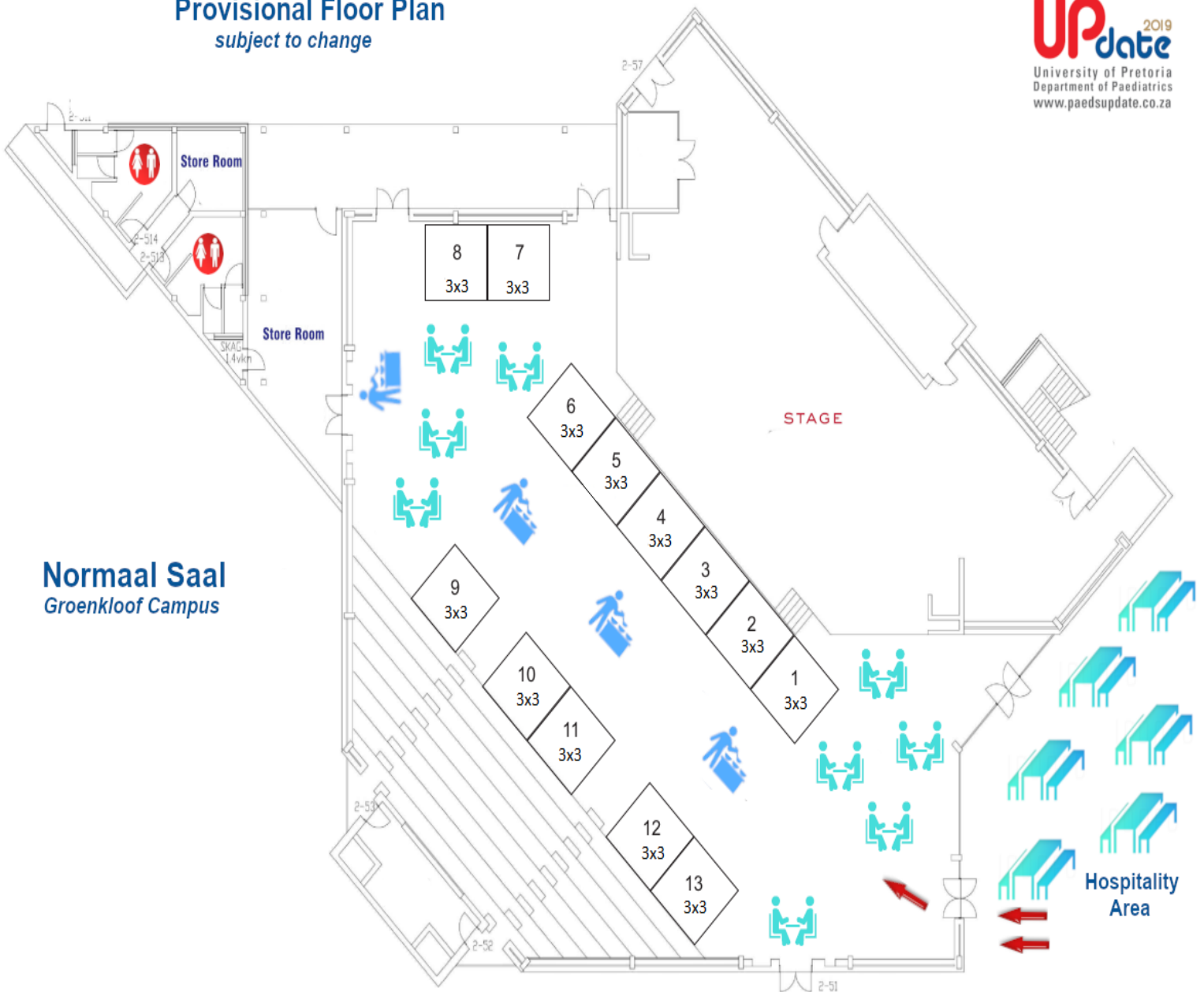
Signed: \_\_\_\_\_ Date: \_\_\_\_\_



# FLOOR PLAN

**Provisional Floor Plan**  
*subject to change*

**UPdate** 2019  
University of Pretoria  
Department of Paediatrics  
[www.paedsupdate.co.za](http://www.paedsupdate.co.za)



**Normaal Saal**  
*Groenkloof Campus*

For further information contact the Conference Office

Europa Organisation Africa

Tel: +27 (0) 11 325 0020 | email: [richard@eoafrika.co.za](mailto:richard@eoafrika.co.za) | [www.eoafrika.co.za](http://www.eoafrika.co.za)